Beyond the Campus: Connecting Knowledge and Creative Practice Communities across Higher Education and the Creative Economy www.creative-campus.org.uk

AHRC Connected Communities Research Network

Second Workshop

Higher education, communities and cultural regeneration

University of Brighton – 10th April 2013

Board Room, Grand Parade, Faculty of Arts

Information: hecreativeconomy@gmail.com **or visit** www.creative-campus.org.uk

Organisers:

Dr. Roberta Comunian, Department for Culture, Media and Creative Industries, King's College London
Dr. Abigail Gilmore, Centre for Arts Management and Cultural Policy at the University of Manchester
Dr. Jonathan Sapsed, Principal Research Fellow at CENTRIM, Brighton Business School, University of Brighton

The workshop theme

The workshop examines how higher education institutions contribute to local socio-cultural and economic regeneration through processes, initiatives and projects which involve cultural and creative elements or strategies. It will explore the effects of these partnerships and consider how projects involving higher education institutions and local cultural and regeneration partners might re-shape local communities and economies in both positive and negative ways, for example, through gentrification.   It will explore how local communities are engaged within the process, the roles they play, and the relationships, tensions and exchanges of knowledge between higher education, local communities and policy makers in the practice of regeneration. It will also look at the impact of higher education intervention in local regeneration from economic, social and skills perspectives.

Arts & Humanities Research Council

KING'S College LONDON

MANCHESTER 1824
The University of Manchester

Preliminary Programme

10th April 2013, University of Brighton (Board Room, Grand Parade, Faculty of Arts)

9.30 – 10.00   Registration & Welcome

10.0 – 11.00 **Place, culture and regeneration: the role of Higher education**

- *Lighting the Brighton Fuse*, Jim Byford (Wired Sussex) and Jonathan Sapsed (University of Brighton)
- *Constructing the city of culture: contingency, culpability and a case worth £800 million,* David O'Brien (City University) and Peter Campbell (University of Liverpool)

11.00 – 11.30 Coffee break

11.30 – 12.15 Keynote speaker: Paul Benneworth (Center for Higher Education Policy Studies, University of Twente, the Netherlands) **Tensions in university-community engagement: creative economy, urban regeneration and social justice**

12.15 – 1.00 Keynote speaker: Kim Yasuda (Professor of spatial studies in the Art Department at University of California, Santa Barbara & Imagining America) **An Architecture of Inclusion: IA as Institutional Intermediary in the Transformation of Higher Education**

1.00 – 1.45 Lunch Break

1.45 – 3.15 **Students, social entrepreneurship and clusters: the role of education**

- **Student Identities in New Spaces of Higher Education**, Mandy Curtis (University of Brighton)
- **Social Entrepreneurs as Cultural Producers: Return on investment of entrepreneurs in creative and cultural social enterprise,** John Parman (Birmingham City University)
- *Unfused: Between the arts and technology communities in Brighton's digital clusters*, Georgina Voss (University of Brighton)

3.15– 3.30 Coffee Break

3.30 – 4.30   **Spaces, experimentation and engagement: case studies**

- **The Sorting Office: Creative Spaces for Creative People**, Paul Spencer (University of Winchester)
- **Prosper - Discoveries from the shores of experimentation and collaboration,** Martin Heaney (MAP Consortium Associate & Lecturer in Applied Drama, University of Canterbury Christ Church)
- **The Religious Lives of Young British Sikhs: A reflection on community engagement through Collaborative Doctoral Award**, Jasjit Singh (University of Leeds)

4.30   Closing remarks