

CALL FOR PAPERS: International Conference

Higher education & the Creative Economy

King's College, London - 23rd and 24th June 2014

The final conference will explore the multiple dimensions of collaboration and engagement across higher education and the creative economy. It will include session on community engagement, creative graduates, partnership and knowledge exchange. It will include also policy panels and discussion and a knowledge sharing panel with key representatives from the AHRC Creative Economy Hubs.

Information: hcreativeeconomy@gmail.com or visit www.creative-campus.org.uk

Conference Organisers:

Dr. Roberta Comunian, Department for Culture, Media and Creative Industries, King's College London
Dr. Abigail Gilmore, Centre for Arts Management and Cultural Policy at the University of Manchester

Local Partners Organisers:

Cultural Institute at King's, King's College London
The Culture Capital Exchange

Funders



Arts & Humanities
Research Council

The research network and the final conference are supported by the Arts & Humanities Research Council (AHRC)



Beyond the Campus: Connecting Knowledge and Creative Practice Communities across Higher Education and the Creative Economy

The research network: This research network was funded in 2012 as part of the *AHRC Connected Communities* programme, to explore the connections and exchanges across different communities, in particular the academic community and creative/cultural sector practitioners, in relation to the creative economy. **It aimed to enhance understanding of how collaborations, partnerships and exchanges are built and established and consider how they can have greater impact on the cultural capacity of different places.** The network has provided in the last two years a platform for academics and practitioners to reflect on their work, practice and the impact of their collaborations.

Aims and objectives of the conference: The research network has created a platform for discussion between academics, practitioners, artists, cultural organisations, business development managers and other university directors, about knowledge connections and collaboration between universities and the creative and cultural sector. Whilst there have been related policy documents and analyses published recently (AHRC 2011, Universities UK 2010), there has been very little opportunity for academics, research and creative practitioners to reflect on the nature on knowledge exchange and collaboration between academia and external partners in this area. **The final conference offers participants the opportunity to network, discuss and engage in final reflections on the topic of Higher Education & the Creative Economy.**

The conference will include also four plenary panels with key experts and international keynotes

1. **Engaging creative communities & students on / beyond the campus arts centre:** chaired by Stephen Foster (John Hansard Art Gallery, University of Southampton)
2. **Redesigning creative education for the 21st century; interdisciplinarity involving the creative sector** chaired by Deborah Bull (Cultural Institute, King's College London)
3. **Measuring value and impact in higher education and the creative economy** chaired by Abigail Gilmore (University of Manchester)
4. **Creative Economy Knowledge Hubs: pathways and models of engagement** chaired by Judy Simons (De Montfort University)
5. **Higher Education, culture and creativity: the policy dilemmas** chaired by Roberta Comunian (King's College London)

Confirmed keynotes are:

- Venka Purushothaman, LASALLE College of the Arts, Singapore
- Bruce Mackh, The Alliance for the Arts in Research Universities (a2ru), University of Michigan, USA
- Jenny Bilfield, Washington Performing Arts Society, USA
- John Goddard, Newcastle University, UK

The call for papers is focused on the conference 8 main themes, chaired by experts and members of our advisory board

1. **Creative graduates and creative careers: the role of higher education** , themed chaired by Dr Alessandra Faggian (Ohio State University, USA) and Dr Khion Ahadi (Creative Skillset UK)
2. **Arts and cultural organisations, higher education and local planning**, Richard Russell (Arts Council England) and Franco Bianchini (Leeds Metropolitan University)
3. **Brokers and intermediaries in collaboration between HE & the Creative Economy** Sally Taylor (The Culture Capital Exchange) and Sara Selwood (Independent Consultant)
4. **Early career researchers: careers between higher education and the creative economy** Simon Moreton (REACH Hub) and Dave O'Brien (City University)
5. **Arts schools and higher education: entrepreneurship and the creative economy** Annick Schramme (Antwerp University) and Nick Wilson (King's College London)
6. **The engaged creative academic: exploring work and engagement dynamics of Arts & Humanities academics** Ruth Adams (King's College, London) and Dr Kate Pahl (University of Sheffield)
7. **Alternative models of (higher) education in the creative economy** Tom Tobia & Fiddian Warman (Makersversity)
8. **Higher education, participatory arts and community engagement** Helen Graham (University of Leeds) and Steve Pool (Artist)
9. **From knowledge transfer to knowledge engagement and co-creation beyond academia** chaired by Evelyn Welch (King's College London) and John Kingsbury (NESTA)

Conference Timeline

Call for Papers Open	28th March 2014
Deadline for Abstract submission	28th April 2014
Selection decisions communicated to authors	by 5th May 2014
Online Registration Opens	5th May 2014
Registration Closes	31st May 2014
Conference taking place	23rd & 24th June 2014

Contributing to the conference

As part of the call for papers we are looking for three different kinds of contributions:

Research papers

These papers will provide a theoretical perspective or present research outcomes which help us understand the dynamics of interaction between higher education and the creative economy.

Selected speakers will be given 20 minutes to present their research followed by 10 minutes for Q&A

Case Study presentation from practitioners, academics or policy makers

These shorter presentations (10 minutes + 5 minutes Q&A) aim to create opportunities for discussion of best practice, case studies and reflecting on the current relationships and modes of interaction between higher education and the arts and cultural sector.

Showcasing collaborations

The refreshment and lunch area of the conference will be available for delegates to showcase examples of partnerships and collaborative projects. We will be able to accommodate 2 formats in the showcase space:

- Self-standing roll-up banners
- Short films or audio-visual materials via screen

If you are interested in submitting any material for the showcase space, please use the online submission as for submitting a paper.

Submitting your contribution

All interested scholars, policy makers, PhD students and practitioners interested in presenting will need to complete the ONLINE submission form.

<http://www.creative-campus.org.uk/submit-an-abstract.html>

Please consider the information that will be required when submitting your abstract (abstract and biographical information will be made available online when the conference programme is published)

- ✓ Name and email address of the presenter
- ✓ Names of other authors (if applicable)
- ✓ Position/title and organisation of presenter
- ✓ Type of submission (Research Paper or Case Study Presentation)
- ✓ Title of presentation
- ✓ Abstract (max 300 words)
- ✓ Conference theme (from the 10 theme available)
- ✓ Brief biography of the presenter (max. 200 words)

Participation costs

Participation in the event is subject to small fee to cover catering and organisation costs. The registration and fee will be required at time of registration via EventBrite. Registration will open on the 1st of May 2014.

To keep informed about the registration and preliminary programme, join our mailing list: www.jiscmail.ac.uk/HE-CREATIVEECONOMY

	1 day attendance	2 days attendance
Standard Fee	£15	£25
PhD students and Early Career Researchers (proof might be required)	£10	£15

Travel Bursaries

We have a limited number of bursaries funded available to assist with travel expenses of speakers and PhD students / early career researchers. Financial support must be requested at the time of the abstract's submission or anyhow before the 28th of April 2014.